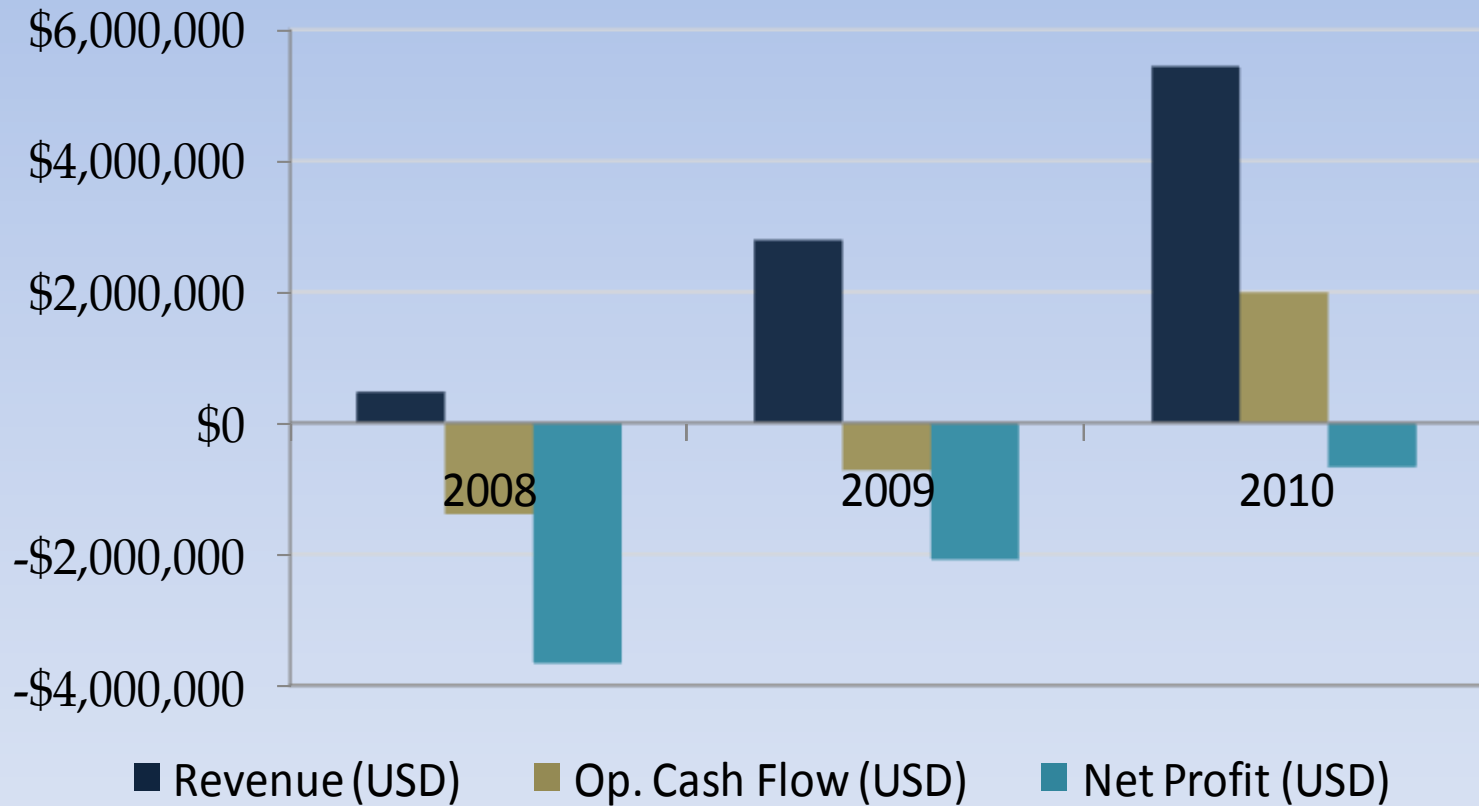

CHINA EDUCATION RESOURCES INC.

PRESENTATION - NOVEMBER 2011



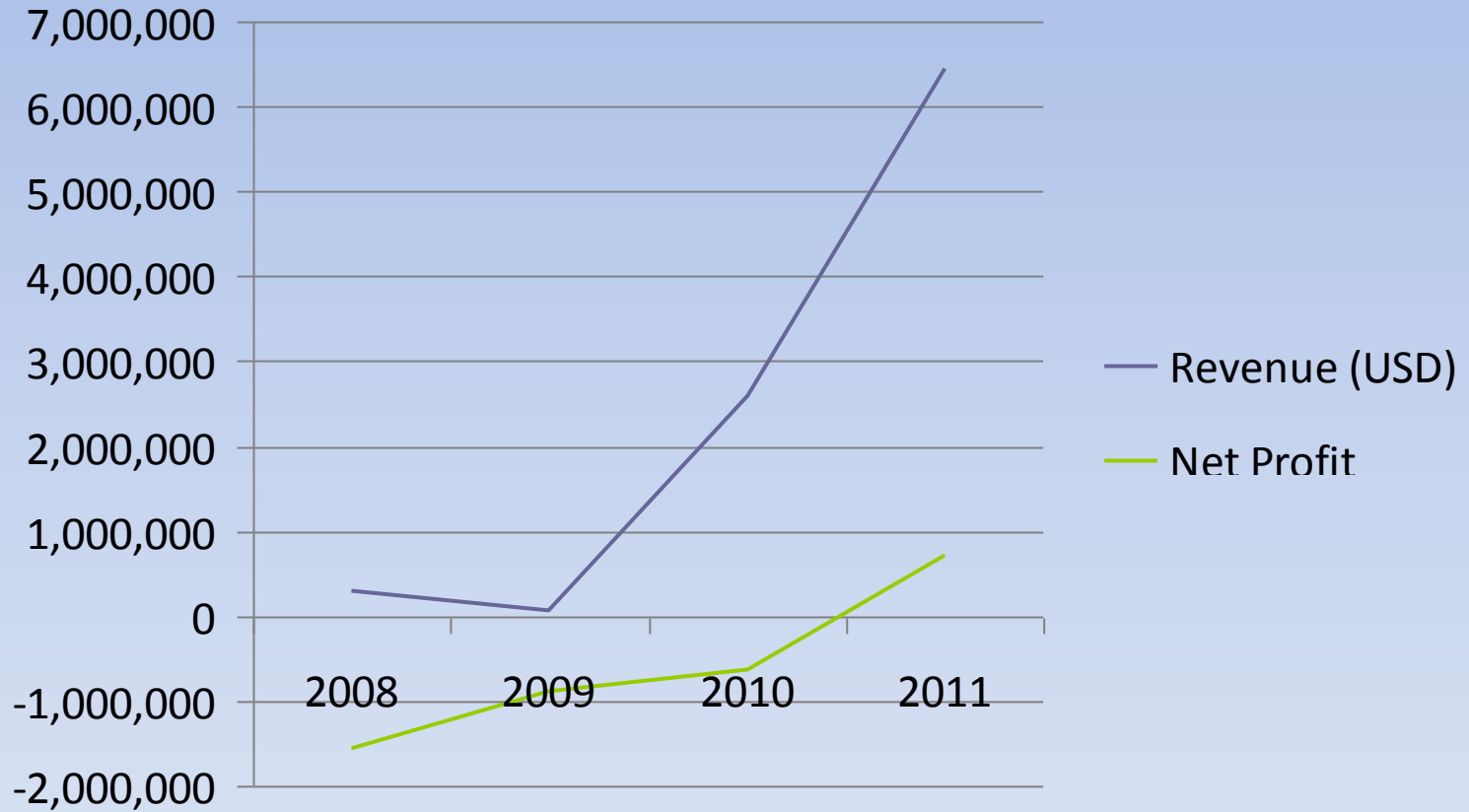
Year-end Audited Financial Results

(to December 31)



Nine Month Interim Financial Results

(to September 30)



China Education Resources - Current Position

- ❖ One of the most comprehensive K-12 (kindergarten to grade 12) education portals in China with over 1,000,000 teachers registered.
- ❖ The largest K-12 teacher blog network.
- ❖ The only public company endorsed by the Chinese Ministry of Education for national level online teacher training.
- ❖ Selected by The World Bank as a model for ICT-enabled large-scale training.
- ❖ Selected by Coca-Cola to provide education content for its Chinese marketing program.
- ❖ On track to become the largest educational social media site in China.

China Education Market

- ❖ The Chinese Ministry of Education is concluding a ten year plan to allocate 4% of GDP to education annually (10% to be allocated to education digitalization).
 - ✓ Based on 2010 GDP, this is equivalent to USD235 billion (USD23.5 billion to digitalization) annually.
- ❖ By 2015, at least 60% of all schools to have high speed broadband access and all schools equipped with multi-media classrooms.
 - ✓ The overall student to computer ratio to be 10:1 in primary schools, 8:1 in junior schools and 5:1 in high schools. The teacher to computer ratio to be 3:1.
- ❖ By 2020, all schools to have broadband internet access, overall student to computer ratio to be 6:1 and teacher to computer ratio to be 1:1.

China Education Resources – Strategy for Growth

- ❖ Step One: Work with various levels of government to set up and deliver online teacher training programs (funding from government).
- ❖ Step Two: Integration of the Company's products and services into the daily routine of teachers, allowing them to interact and communicate with each other (funding from government and teachers).
- ❖ Step Three: Endorsement of the Company's Education Services Platform ("ESP") for use by teachers, to support their administrative, teaching, learning, testing and assessment needs (funding from schools and teachers).
- ❖ Step Four: Endorsement of ESP for use by students, offering products and services such as the Company's collection of online tutoring courses (funding from students).
- ❖ The Company is also seeking partners to assist in preparing hardware and software packages so as to propose a total solution to meet the goals of the Chinese education digitalization program.

China Education Resources

- ❖ The Company has been endorsed by the Ministry of Education for its national level online teacher training program.
- ❖ The Company is engaged by 14 Provinces of China for provincial online teacher training programs.
- ❖ Seven of the 14 Provinces are shifting teacher training programs to Step Two (online teaching and research platform).
- ❖ Three of the seven Provinces above have commenced gearing up for Step Three (endorsement of ESP for use by teachers).
- ❖ Two of the seven Provinces above are discussing Step Four (endorsement of ESP for use by students).
- ❖ Market size of the current 14 Provinces:
 - ✓ Approximately 4 million teachers.
 - ✓ More than 200,000 schools.
 - ✓ Approximately 100 million students.

China Education Resources – Revenue Sources

- ❖ Teacher training.
- ❖ Textbooks.
- ❖ School platform.
- ❖ Customized education resources.
- ❖ Online tutoring.
- ❖ Advertising.
- ❖ Other.

China Education Resources – Board of Directors

- ❖ Mr. Chengfeng Zhou, Chairman & Chief Executive Officer - Vancouver and Beijing.
- ❖ Mr. William Calvin - Vancouver, B.C.
- ❖ Mr. Jeffrey Munks - California, USA.
- ❖ Ms. Wang Li - Beijing, China.
- ❖ Mr. Danny Hon - Vancouver, B.C.

China Education Resources - Management

- ❖ Mr. Chengfeng Zhou - Chairman and Chief Executive Officer.
- ❖ Mr. Danny Hon - Chief Financial Officer.
- ❖ Mr. Ms. Vivian Pu Chen - Chief Financial Officer of China operations.
- ❖ Wu Yuquan - Chief Technology Officer and President of the Company's China operation subsidiary.
- ❖ Mr. Li Qi - Chief Executive Officer of the Company's China distribution subsidiary.
- ❖ Mr. Mu Weiguo - President of the Company's China distribution subsidiary.

China Education Resources - Market Information

❖ Shares Outstanding - 47,364,982.



China Education Resources - Contact Information

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- ❖ China portal - www.CERSP.com
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