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TSX VENTURE SYMBOL: CHN
OTCQX: CHNUF

China Education Resources Inc. Launched Teacher Training APP

VANCOUVER, Canada (July 27, 2015) - China Education Resources Inc. ("CER") (TSXV: CHN) (OTCQX: CHNUF), an edu-tech company with leading technology in intelligent system and content provider for online learning, training courses and social media for teachers, students and education professionals, today provides shareholders and investors with an update on its business performance.

As a follow up on our press release dated June 15, 2015, CER is pleased to announce that its first version of mobile APP for teacher training program has been launched for the 2015 teacher training programs. The APP allows users to participate teacher training program through using their smartphones, i.e. watch user friendly video contents, discuss and communicate with other teachers on the training topics in virtue classrooms, get experts help, training calendar, homework of the training program, read newsletters of training program, retrieve personal training status report, share photos with other teachers, have social networking with other teachers, etc.

The mobile APP is integrated with the WeChat platform. WeChat is one of the most popular mobile phone social networks in China with 549 million monthly active users. WeChat creates a place for people to express themselves with their friends and close contacts. CER's mobile APP launching brings CER brand and platform into the WeChat space. "For CER, this is a terrific opportunity to expand our product offering to broader audiences as many teachers communicate with each other via WeChat. During the teacher training program, we will also introduce other programs to the teachers who may in turn introduce their friends and contacts to participate in any one of these programs." said Chengfeng Zhou, CEO, China Education Resources. "I am pleased with the APP launching as it can satisfy the Chinese government requirement on "making all people receive education anytime, anywhere, particularly for the countryside teachers." and expect that it can provide various types of programs and services to teachers and students, which will provide CER with long-term revenue potential."

In collaboration with China's education administrators and experts, CER has been helping to transform the curriculum of the world's largest educational system. Recognizing the need to address education reform changes, CER has created educational tools and curriculum for China's entire kindergarten through twelfth grade system. The Company is playing an integral part in transforming China's educational system through helping to convert the existing educational system from a memory-based learning system to a creative thinking and interactive approach. Presently, China Education Resources has over 1 million kindergarten through twelfth grade teachers registered through its Web portal. For more information, please visit www.chinaeducationresources.com or call (604) 331-2388.

Safe Harbor Statement

Certain statements made herein, and other statements relating to matters that are not historical facts and statements of our beliefs, intentions and expectations about developments, results and events which will or may occur in the future, constitute "forward-looking information" within the meaning of applicable securities legislation. Forward-looking information and statements are typically identified by words such as "anticipate", "could", "should", "expect", "seek", "may", "intend", "likely", "plan", "estimate", "will", "believe" and similar expressions suggesting future outcomes or statements regarding an outlook. All such forward-looking information and statements are based on certain assumptions and analysis made by China Education Resources, Inc.'s management in light of their experience and perception of historical trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. These statements, however, are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information or statements. Important factors that could cause actual results to differ from these forward-looking statements include those described under the heading "Risks and Uncertainties" elsewhere in the Company's MD&A filed at www.SEDAR.com. The reader is cautioned not to place undue reliance on forward-looking information or statements. Except as required by law the Company does not assume the obligation to revise or update these forward looking statements after the date of this document or to revise them to reflect the occurrence of future, unanticipated events.

The TSX Venture Exchange has not reviewed, and does not accept, responsibility for the adequacy or accuracy of the contents of this press release.

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