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TSX VENTURE SYMBOL: CHN

OTCQX: CHNUF

China Education Resources Inc. Partners Spanish Firm to Develop Soccer Education Program for China K–12 Students

VANCOUVER, Canada (March 9, 2016) - China Education Resources Inc. ("CER") (TSX.V: CHN; US OTCQX: CHNUF), an edu-tech company with leading technology in intelligent system and content provider for online learning, training courses and social media for teachers, students and education professionals, today provides shareholders and investors with an update on its business performance.

First of all, a new horizon in China education sector has emerged since 2015 which is the rapidly spreading soccer education. As a result, Chinese students urgently need leading edge soccer education materials representing the latest international soccer industry. The current China soccer market is estimated to be \$200 billion. By 2025, the China sports industry is forecasted to reach \$859.9 billion, and the biggest segment is soccer.

CER has signed a Memorandum of Understanding with SOXNA S.L. to develop soccer education program for China K-12 teachers and students. SOXNA S.L. is a Spanish consulting company of sports and has close connections with several famous soccer clubs in Europe. SOXNA S.L. has been running several significant sport programs, such as The Evergrande Real Madrid Foundation Football School, which is the largest soccer school in the world. SOXNA S.L. has created a series of unique teaching methodology through collecting and analyzing the most successful experiences of the soccer specialists and authoritative sources from Europe. "We are pleased to work with SOXNA S.L. together for China soccer education. This is a terrific opportunity to expand our product lines via our existing K-12 channels. We will introduce our products not only training programs but also other programs to the teachers and students who participate soccer education programs" said Chengfeng Zhou, CEO, China Education Resources. For more information, please visit www.chinaeducationresources.com or Email: admin@chinaeducationresources.com.

Chinese central government has announced the China School Soccer Master Plan in 2015. The target is to set up 20,000 soccer schools with 20 million students' involvement by 2017, have 100,000 soccer schools by 2025 and achieve the world cup competition. It is the first time ever China introduces soccer textbook to China K to 12 school system as a mandatory course.

Ministry of Education, China ("MOE") has started K-12 school soccer teachers training program for the China School Soccer Master Plan since 2015. MOE also requires completing the four levels soccer competition system which starts from grade 3 students for primary school, junior high school, senior high school and college.

"We are delighted having the great opportunity to integrate the functions of our online teacher training platform and school platform, and expect to provide a unique blended online/offline contents and services to teachers and students for soccer education program."

In collaboration with China's education administrators and experts, CER has been helping to transform the curriculum of the world's largest educational system. Recognizing the need to address education reform changes, CER has created educational tools and curriculum for China's entire kindergarten through twelfth grade system. The Company is playing an integral part in transforming China's educational system through helping to convert the existing educational system from a memory-based learning system to a creative thinking and interactive approach. Presently, China Education Resources has over 1 million kindergarten through twelfth grade teachers registered through its web portal.

Safe Harbor Statement

Certain statements made herein, and other statements relating to matters that are not historical facts and statements of our beliefs, intentions and expectations about developments, results and events which will or may occur in the future, constitute "forward-looking information" within the meaning of applicable securities legislation. Forward-looking information and statements are typically identified by words such as "anticipate", "could", "should", "expect", "seek", "may", "intend", "likely", "plan", "estimate", "will", "believe" and similar expressions suggesting future outcomes or statements regarding an outlook. All such forward-looking information and statements are based on certain assumptions and analysis made by China Education Resources, Inc.'s management in light of their experience and perception of historical trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. These statements, however, are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information or statements. Important factors that could cause actual results to differ from these forward-looking statements include those described under the heading "Risks and Uncertainties" elsewhere in the Company's MD&A filed at www.SEDAR.com. The reader is cautioned not to place undue reliance on forward-looking information or statements. Except as required by law the Company does not assume the obligation to revise or update these forward looking statements after the date of this document or to revise them to reflect the occurrence of future, unanticipated events.

The TSX Venture Exchange has not reviewed, and does not accept, responsibility for the adequacy or accuracy of the contents of this press release.

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