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TSX VENTURE SYMBOL: CHN

OTCQX: CHNUF

China Education Resources Inc. Signed Three Parties Agreement to Develop Soccer Education Textbooks for China K–12 Students

VANCOUVER, Canada (May 17, 2016) - China Education Resources Inc. ("CER") (TSX.V: CHN; US OTCQX: CHNUF), an edu-tech company with leading technology in intelligent system and content provider for online learning, training courses and social media for teachers, students and education professionals, today provides shareholders and investors with an update on its business performance.

Further to CER's March 9, 2016 press release of soccer education program, CER has signed a three parties agreement with Encyclopedia of China Publishing House and SOXNA S.L. to develop soccer education textbooks for China K-12 teachers and students. Encyclopedia of China Publishing House is one of the major national publishers in China with national distribution networks and publishes various classes of professional, educational and general books. It also engages in the publishing of cross-media, multimedia and digital books. SOXNA S.L. is a Spanish company that has cooperated with some of the most famous international soccer clubs such as Real Madrid C.F., Manchester United, Manchester City, Oporto and is also the only authorized agent for Real Madrid licensing business in China.

"We are very pleased to have signed the three parties agreement with Encyclopedia of China Publishing House and SOXNA S.L. to develop the soccer textbooks for China K to 12 students and teachers. The three parties will partner a premier team to create a brand new soccer textbook model with the best soccer textbook contents and leading edge online training platform for K to 12 students and teachers." said Chengfeng Zhou, CEO, China Education Resources. "We are excited having the great opportunity to integrate the functions of our online teacher training platform and school platform, and provide a unique blended online/offline contents and services to teachers and students for soccer education program. We expect the partnership will generate more revenue to CER." For more information, please visit www.chinaeducationresources.com or Email: admin@chinaeducationresources.com.

Chinese central government announced the China School Soccer Master Plan in 2015. This was the first time ever China introduces soccer textbook to China K to 12 school system as a mandatory course. With the government plan, soccer education is blossoming in China. The current China soccer market is estimated to be \$200 billion. By 2025, the China sports industry is forecasted to reach \$859.9 billion, with soccer as the biggest segment.

In collaboration with China's education administrators and experts, CER has been helping to transform the curriculum of the world's largest educational system. Recognizing the need to address education reform changes, CER has created educational tools and curriculum for China's entire kindergarten through twelfth grade system. The Company is playing an integral part in transforming China's educational system through helping to convert the existing educational system from a memory-based learning system to a creative thinking and interactive approach. Presently, China Education Resources has over 1 million kindergarten through twelfth grade teachers registered as users of its web portal.

Safe Harbor Statement

Certain statements made herein, and other statements relating to matters that are not historical facts and statements of our beliefs, intentions and expectations about developments, results and events which will or may occur in the future, constitute "forward-looking information" within the meaning of applicable securities legislation. Forward-looking information and statements are typically identified by words such as "anticipate", "could", "should", "expect", "seek", "may", "intend", "likely", "plan", "estimate", "will", "believe" and similar expressions suggesting future outcomes or statements regarding an outlook. All such forward-looking information and statements are based on certain assumptions and analysis made by China Education Resources, Inc.'s management in light of their experience and perception of historical trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. These statements, however, are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information or statements. Important factors that could cause actual results to differ from these forward-looking statements include those described under the heading "Risks and Uncertainties" elsewhere in the Company's MD&A filed at www.SEDAR.com. The reader is cautioned not to place undue reliance on forward-looking information or statements. Except as required by law the Company does not assume the obligation to revise or update these forward looking statements after the date of this document or to revise them to reflect the occurrence of future, unanticipated events.

The TSX Venture Exchange has not reviewed, and does not accept, responsibility for the adequacy or accuracy of the contents of this press release.

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