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TSX VENTURE SYMBOL: CHN

OTCQX: CHNUF

China Education Resources Inc. Updates - Soccer Education Program

VANCOUVER, Canada (August 22, 2016) - China Education Resources Inc. ("CER") (TSX.V: CHN; US OTCQX: CHNUF), an edu-tech company with leading technology in intelligent system and content provider for online learning, training courses and social media for teachers, students and education professionals, today provides shareholders and investors with an update on its business performance.

Further to CER's May 31, 2016 press release on soccer education program, CER has launched its soccer education online platform which integrates the functions of CER online teacher training platform and school platform for the soccer textbooks. The online platform is not just help students to learn soccer courses but also assist teachers on understanding an effective approach to teach the soccer textbooks in classroom as well as after school. The platform has a vertical management system and social network for regional education authorities, schools, classrooms and individual student. The system provides tools for both teachers and students to collect and organize learning/teaching resources, develop learning/teaching plans and interactions among teachers, students and parents. The users can use the platform via both personal computers and smartphones, particularly watching soccer video contents by smartphones.

"We are excited by the progress of soccer education program. Our sales team has started to present both soccer textbook contents and the online platform to various education authorities. We are working with our partners together to create a brand new student soccer learning and training model with top quality soccer textbook contents together with the leading edge online training platform for K to 12 students and teachers." said Chengfeng Zhou, CEO, China Education Resources. For more information, please visit www.chinaeducationresources.com or Email: admin@chinaeducationresources.com.

China central government announced the China School Soccer Master Plan in 2015. This was the first time ever China introduces soccer textbook to China K to 12 school system as mandatory courses. With the government plan, soccer education is blossoming in China. The current China soccer market is estimated to be \$200 billion. By 2025, the China sports industry is forecasted to reach \$859.9 billion, with soccer as the biggest segment.

In collaboration with China's education administrators and experts, CER has been helping to transform the curriculum of the world's largest educational system. Recognizing the need to address education reform changes, CER has created educational tools and curriculum for China's entire kindergarten through twelfth grade system. The Company is playing an integral part in transforming China's educational system through helping to convert the existing educational system from a memory-based learning system to a creative thinking and interactive approach. Presently, China Education Resources has over 1 million kindergarten through twelfth grade teachers registered as users of its web portal.

Safe Harbor Statement

Certain statements made herein, and other statements relating to matters that are not historical facts and statements of our beliefs, intentions and expectations about developments, results and events which will or may occur in the future, constitute "forward-looking information" within the meaning of applicable securities legislation. Forward-looking information and statements are typically identified by words such as "anticipate", "could", "should", "expect", "seek", "may", "intend", "likely", "plan", "estimate", "will", "believe" and similar expressions suggesting future outcomes or statements regarding an outlook. All such forward-looking information and statements are based on certain assumptions and analysis made by China Education Resources, Inc.'s management in light of their experience and perception of historical trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. These statements, however, are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information or statements. Important factors that could cause actual results to differ from these forward-looking statements include those described under the heading "Risks and Uncertainties" elsewhere in the Company's MD&A filed at www.SEDAR.com. The reader is cautioned not to place undue reliance on forward-looking information or statements. Except as required by law the Company does not assume the obligation to revise or update these forward looking statements after the date of this document or to revise them to reflect the occurrence of future, unanticipated events.

The TSX Venture Exchange has not reviewed, and does not accept, responsibility for the adequacy or accuracy of the contents of this press release.

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