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TSX VENTURE SYMBOL: CHN
OTC MARKETS: CHNUF

China Education Resources Inc. Updates Soccer Education Program

VANCOUVER, Canada (January 21, 2020) - China Education Resources, Inc. ("CER") (TSXV: CHN) (OTCQB: CHNUF), an ed-tech company with leading technology of intelligent system and contents to provide online/offline learning, training courses and social media for teachers, students and education professionals, today provides shareholders and investors with an update on its business performance.

CER is pleased to announce that we have reached an agreement with a China local education authority to provide our total solution soccer education program to 45 primary schools (grade 1 to grade 6) in China. Our program includes online and offline soccer training with soccer textbooks, video contents and training materials such as special training balls and games. CER will set up individual school soccer platforms for each school.

The online soccer education training platform provides a vertically blended learning, teaching, research and management system for a "student-teacher-school-parent community"; it highlights the central role of our personal learning studio and provides various forms of curriculum resources as well as interactive learning tools. Through the joint efforts and resources of our online platform, which connects multiple-level users including local education authorities, schools, classes, and individuals, different types of users can select courses and/or services to accomplish various learning, teaching and research activities. Users can access our on-line platform via personal computers or mobile phones. They can also scan the QR code on the soccer textbooks to enter the learning & training platform via their mobile phones.

The online platform will not only help students learn soccer courses, but also assist teachers in teaching the soccer program and related knowledge using an effective and comprehensive approach with educational materials in classroom as well as after school. The system provides tools for both teachers and students to collect and organize learning/teaching resources, develop learning/teaching plans as well as interactions among teachers, students and parents.

"We are excited by the progress of our soccer education program. We have been working together with our partners to create brand new comprehensive soccer education program which focuses on both soccer training and school learning programs." said Chengfeng Zhou, CEO, China Education Resources.

The Chinese central government's development plan for its sports industry is to achieve \$800 billion or more by 2025, with the biggest segment being soccer. With the government plan, soccer education is blossoming in China. 27,000 soccer special schools were set up by Chinese education authorities in 2019. The Ministry of Education of China plans to set up 100,000 soccer special schools by 2025. CER believes that the Company will benefit from the China soccer market through providing various types of soccer education programs.

In collaboration with China's education administrators and experts, China Education Resources has been helping to transform the curriculum of the world's largest educational system. Recognizing the need to address education reform changes, China Education Resources has created educational tools and curriculum for China's entire kindergarten through twelfth grade. The Company is playing an integral part in transforming China's educational system through helping to convert the existing educational system from memory-based learning to a creative thinking and interactive approach. Presently, China Education Resources has over 1 million kindergarten through twelfth grade teachers registered through its Web portal.

Safe Harbor Statement

Certain statements made herein, and other statements relating to matters that are not historical facts and statements of our beliefs, intentions and expectations about developments, results and events which will or may occur in the future, constitute "forward-looking information" within the meaning of applicable securities legislation. Forward-looking information and statements are typically identified by words such as "anticipate", "could", "should", "expect", "seek", "may", "intend", "likely", "plan", "estimate", "will", "believe" and similar expressions suggesting future outcomes or statements regarding an outlook. All such forward-looking information and statements are based on certain assumptions and analysis made by China Education Resources, Inc.'s management in light of their experience and perception of historical trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. These statements, however, are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information or statements. Important factors that could cause actual results to differ from these forward-looking statements include those described under the heading "Risks and Uncertainties" elsewhere in the Company's MD&A filed at www.SEDAR.com. The reader is cautioned not to place undue reliance on forward-looking information or statements. Except as required by law the Company does not assume the obligation to revise or update these forward looking statements after the date of this document or to revise them to reflect the occurrence of future, unanticipated events.

The TSX Venture Exchange has not reviewed, and does not accept, responsibility for the adequacy or accuracy of the contents of this press release.

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