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TSX VENTURE: CHN
OTCQB: CHNUF

90,000 K-12 Teachers Participate in CER's New Online Training Program

VANCOUVER, Canada (October 1, 2020) - China Education Resources Inc. ("CER" or "the Company") is a publicly-listed ed-tech company (TSX-V – CHN and OTCQB - CHNUF) based in Vancouver, Canada with leading technology in intelligent systems and contents. CER provides online/offline learning, training courses, as well as social media for teachers, students and education professionals. The Company today provides shareholders and investors with an update on its business performance.

Further to CER's August 27, 2020 and September 16, 2020 press releases regarding the new online training program for teachers' etiquette and ethics, to date, 90,000 K-12 teachers have participated in this new program. CER's new online training program has received very positive responses from both education authorities and teachers, and CER has been requested to provide further supplemental content and related courses to enhance teachers' academic knowledge and social skills.

The COVID-19 pandemic has accelerated the digitalization process of classrooms and changed the education landscape indefinitely. With school and business closures around the world, millions of students have had to adapt to novel learning and communication methods; the overwhelming majority of these methods have involved a shift from in-person learning to online education.

CER's training courses are designed to not only train teachers' personal and professional etiquette and ethics, but also to enhance their social communication skills with parents, community members, and students.

"We are thrilled by how great the results have been for our new online training program. Our online training programs will be continuously updated to meet the current demand. In combination with the circumstances and demands which have arisen as a result of the COVID-19 pandemic, we believe that China Education Resources' numerous attributes will provide the Company with great long-term revenue potential," said Chengfeng Zhou, CEO, China Education Resources.

In collaboration with China's education administrators and experts, China Education Resources has been helping to transform the curriculum of the world's largest educational system. Recognizing the need to address education reform changes, CER has created educational tools and curriculum for China's entire kindergarten through twelfth grade. The Company is playing an integral part in transforming China's educational system through helping to convert the existing educational system from memory-based learning to a creative thinking and interactive approach. Presently, CER has over 1 million kindergarten through twelfth grade teachers registered through its Web portal.

Safe Harbor Statement

Certain statements made herein, and other statements relating to matters that are not historical facts and statements of our beliefs, intentions and expectations about developments, results and events which will or may occur in the future, constitute "forward-looking information" within the meaning of applicable securities legislation. Forward-looking information and statements are typically identified by words such as "anticipate", "could", "should", "expect", "seek", "may", "intend", "likely", "plan", "estimate", "will", "believe" and similar expressions suggesting future outcomes or statements regarding an outlook. All such forward-looking information and statements are based on certain assumptions and analysis made by China Education Resources, Inc.'s management in light of their experience and perception of historical trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. These statements, however, are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information or statements. Important factors that could cause actual results to differ from these forward-looking statements include those described under the heading "Risks and Uncertainties" elsewhere in the Company's MD&A filed at www.SEDAR.com. The reader is cautioned not to place undue reliance on forward-looking information or statements. Except as required by law the Company does not assume the obligation to revise or update these forward looking statements after the date of this document or to revise them to reflect the occurrence of future, unanticipated events.

The TSX Venture Exchange has not reviewed, and does not accept, responsibility for the adequacy or accuracy of the contents of this press release.

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